



ASTON MARTIN

# CELEBRATE 100 YEARS OF ASTON MARTIN WITH US!

2013: ASTON MARTIN HAS REACHED AN IMPORTANT MILESTONE – OUR 100 YEAR ANNIVERSARY AND THE START OF OUR SECOND CENTURY. THIS IS YOUR OPPORTUNITY TO EXPRESS YOUR PASSION FOR ASTON MARTIN BY JOINING OUR RALLY TO LONDON WITH FELLOW ASTON MARTIN ENTHUSIASTS.



1913 – 2013

17-21 JULY 2013

# 100 YEARS OF ASTON MARTIN EUROPEAN-RALLY

Travelling through seven countries in five days, this European rally will allow customers to join for all or any of the stages of the drive to London. At the end of each day you will relax in exclusive hotels and enjoy fine dining in the company of like-minded owners.

We will follow some of the most scenic drives in Italy, Switzerland, Germany, Belgium, Luxembourg, France and England, passing stunning landmarks, beautiful scenery and historic sites. The rally will travel 1,000 miles from Como to London and will join guests from all over the world and their Aston Martins for the Centenary celebration in central London.

Starting at **CastaDiva Resort & Spa** on Lake Como (Italy), the rally will include stops at St. Moritz (Switzerland), **Schloss Weitenburg** near Stuttgart (Germany), the **Aston Martin Test Centre** at the Nürburgring (Germany) and finally, **Château de Cocove** near Calais (France), before reaching London via the Eurotunnel.

We will arrive in London on Saturday 20 July for the exclusive Aston Martin birthday party being held at **Freemasons' Hall, London**. The highlight of the Centenary celebrations will take place in **Kensington Gardens** on Sunday 21 July, which promises to be the largest gathering of Aston Martins in the company's history.



A silver Aston Martin driving on a winding road through a forest. The car is in motion, with a blurred background of trees and a rocky cliffside. The car has a rally sticker on the side that reads "ASTON MARTIN RALLY 17".

# START YOUR RALLY AT LEGENDARY CHECKPOINTS

The checkpoints open around noon and the exact timings will be provided upon registering for the rally. Join us at the checkpoint of your choice and enjoy a delicious lunch buffet along with coffee and cake. You will have the opportunity to admire the entire range of participating Aston Martins and meet like-minded Aston Martin owners. We will provide you with a rally roadbook detailing the impressive streets and sight-seeing points of our route. Pick up your Aston Martin cool bag which we will replenish with cold drinks and snacks at every checkpoint and, as a sign of your participation, your Aston Martin rally sticker.

## THE CHECKPOINTS

- 17 July 2013 – CastaDiva Resort & Spa, Italy
- 18 July 2013 – Schloss Weitenburg, Germany
- 19 July 2013 – Nürburgring Test Centre, Germany
- 20 July 2013 – Château de Cocove, France

## CENTENARY CELEBRATIONS

- 20 July 2013, 20:00 hrs – Aston Martin Birthday Party at Freemasons' Hall, London.
- 21 July 2013 – 'Picnic in the Park', Kensington Gardens, London.

# DAY 1 – 17 JULY 2013

Our first rally stop will be **CastaDiva Resort & Spa**, a 19th century five-star luxury resort located on the eastern side of Lake Como, Italy's most popular lake and home of artists and celebrities since Roman times. This superb venue consists of several ancient villas surrounding 'Villa Roccabruna', once home to Giuditta Pasta, the most famous opera singer of the 20th Century and muse of Vincenzo Bellini. Surrounded by a beautiful botanic park, this place of excellence and exclusivity is the perfect venue for our Italian-style buffet of pasta and local delicacies, served on the waterfront.



[www.castadivaresort.com](http://www.castadivaresort.com)

## ROAD TRIP: ST. MORITZ & CONSTANCE

After lunch we will leave **CastaDiva Resort & Spa**, heading north on the beautiful Lake Como road, enjoying magnificent views of ancient palazzos, villas and the surrounding mountains. After a short run on the Italian 'Autostrada', we will drive through the winding roads from Chiavenna to the Maloja Pass, passing by crystal-clear Lake Silvaplana. Our first mountain stage will finally take us to 'The Top of the World' – St. Moritz. The **Kempinski Grand Hotel Des Bains** will be our coffee break meeting point.



Leaving St. Moritz (1,856 m) we will follow the Engadin Valley, passing numerous lakes and national parks, making our way up Flüela-Pass (2,383 m) and on to Davos Klosters, the highest town in Europe. Enjoying the views at Lake Davos and idyllic Klosters we will find our way down to the Rhine valley passing Vaduz (Princedom Lichtenstein) and finally arrive at the shore of Lake Constance. Our last stop for the day will be the historic city of Constance (Germany). Medieval lanes and beautiful renovated town houses are the perfect set-up for a romantic dinner as Constance is well known for its culinary delights. We will check-in at the **Steigenberger Island Hotel** in Constance, which is located on a private island in a former Dominican monastery with a beautiful view across the water.

[www.kempinski.com/St-Moritz](http://www.kempinski.com/St-Moritz)

[www.steigenberger.com/Konstanz](http://www.steigenberger.com/Konstanz)



COMO CHECKPOINT

## DAY 2 – 18 JULY 2013

Just joining our rally or already following it from Lake Como – our second rally stop **Schloss Weitenburg** welcomes us for a very special lunch event, with typical Swabian culinary delicacies. Situated on a hill-site near Stuttgart, the palace-like castle overlooks the Neckar River valley. First historically documented in the year 1062, Schloss Weitenburg is still today a family-owned romantic hotel with restaurant, with its own 18-hole golf course and horse farm. Enjoy the beautiful views across the valley or discover the castle with its ancient chapel.



[www.schloss-weitenburg.de](http://www.schloss-weitenburg.de)

### ROAD TRIP: BLACKWOOD FOREST & RHINE VALLEY

After passing the checkpoint at Schloss Weitenburg we will head west through the Black Forest, with its impressive scenery of ancient forest and charming villages, gathering again in the old spa town of Baden Baden.

After crossing the Rhine Valley we will drive east towards the German wine route (also called the 'Tuscany of Germany' because of its warm climate) with almond trees, pine trees, cypresses, palms and even giant redwoods. Passing some of the world's best vineyards, old castles and palazzos we follow small winding roads towards the city of Mainz, our stop for the night in the **Hyatt Regency Hotel**. The hotel embodies a successful union of spectacular modern building with the 19th-century Fort Malakoff and, with its location on the banks of the River Rhine, boasts wonderful views.

[www.regency.hyatt.com/Mainz](http://www.regency.hyatt.com/Mainz)



WEITENBURG CHECKPOINT

## DAY 3 – 19 JULY 2013

On the morning of our third day we drive up the most beautiful part of the Rhine Valley, with its steep canyon walls, passing some of the most spectacular palaces and castles in Europe and the world famous Lorelei. Around noon we will arrive at our third rally stop, the **Aston Martin Nürburgring Test Centre**, which is located adjacent to the famous Nürburgring circuit. The Nürburgring is home of the Grand Prix Track and one of the world's most famous and definitely most challenging racetracks, the Nordschleife. All new models go through our long distance and durability test there. Get an inside look into the hallowed halls where our prototypes are engineered and tested.



### ROAD TRIP: ARDENNES, LUXEMBOURG & BELGIUM

Leaving the thrill of motorsports behind, we cool down on some scenic Eifel forest roads on the way to Luxembourg and the Ardennes, situated in the south-east of Belgium.



This is one of nature's unspoiled areas, with vast forests of broadleaf and fir, hills and fast-flowing rivers. We will pass impressive historic sites and picturesque villages nestling in the valleys, to make our way through the province of Namur into France. The conclusion of the day is the French city of Lille and **Hotel Casino Barrière**, a luxurious hotel complex housing a casino, theatre, nightclub and bars.

[www.lucienbarriere.com](http://www.lucienbarriere.com)



NÜRBURGRING CHECKPOINT

## DAY 4 – 20 JULY 2013

The final day of our European rally brings us to our fourth rally stop, the charming **Château de Cocove** in northern France, not far from Calais. Located in rolling hills and nestled in beautiful wooded grounds, a magnificent building welcomes us in the purest style of the 18th century. The château was built in 1741 by Becquet de Cocove but the original settlement can be traced as far back as the 10th century.



On each side of the perfectly-symmetrical main building, the stables and the original outbuildings form elegant arcades. The chateau offers excellent cuisine (awarded with the title of 'Maitre Restaurateur') and an exceptional wine and champagne cellar. The property is surrounded by 11 hectares of beautiful grounds, stocked with old and rare trees and flowers and looks out onto a large open meadow. It is the ideal place for our final gathering before we continue our trip to London via the Eurotunnel.

[www.chateaucocove.com](http://www.chateaucocove.com)



CALAIS CHECKPOINT

# DAY 4 & 5

## 20 – 21 JULY 2013

On Saturday, the European rally will reach its final destination after 1,000 miles: London. After parking your Aston Martin in secure areas at **Hyde Park** we check into the elegant **Jumeirah Carlton Tower Hotel**.



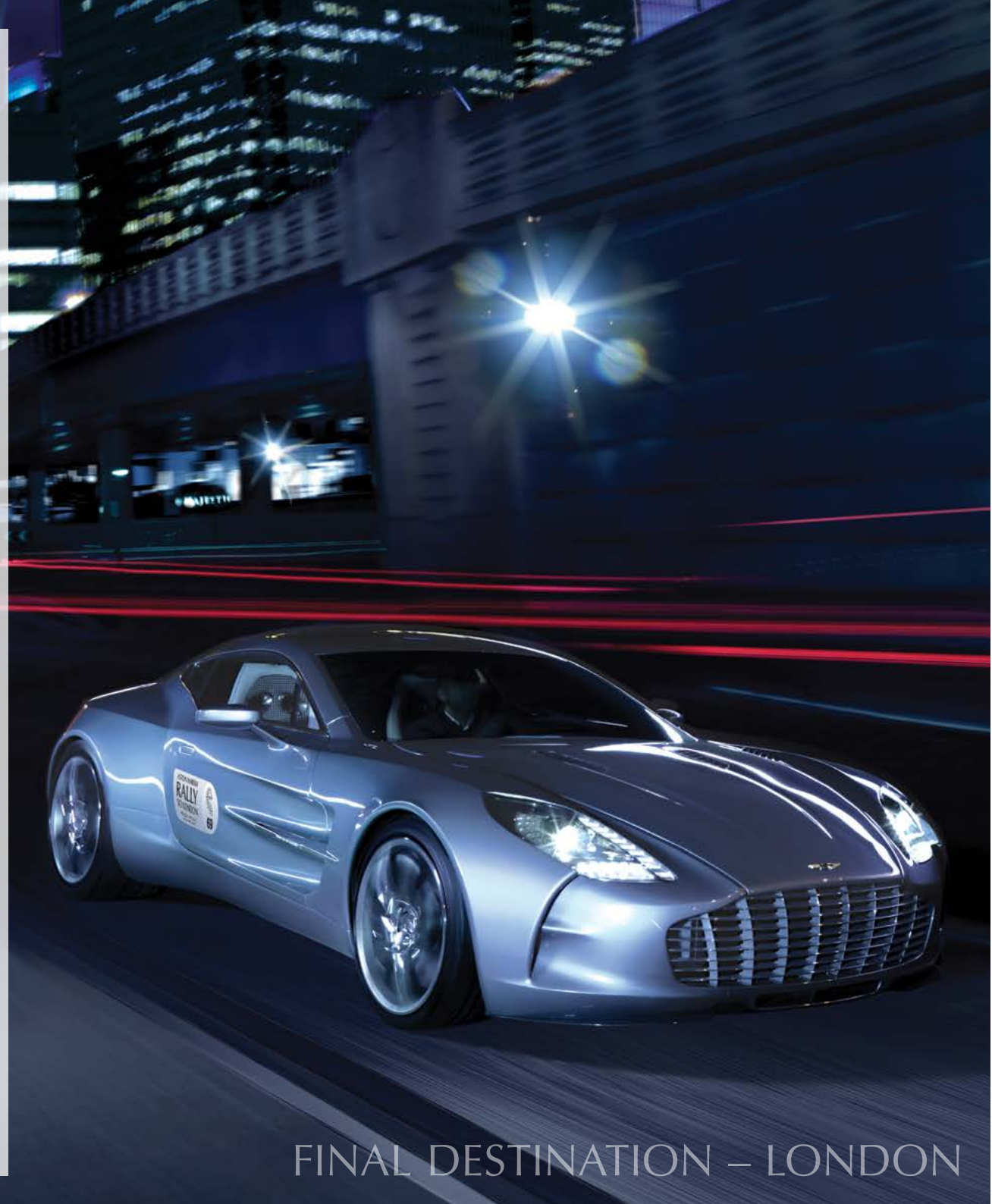
Enjoy the afternoon in the English capital before we start the evening with a delicious dinner. Afterwards our shuttle service takes you to glamorous **Freemasons' Hall**, the perfect location in which to celebrate 100 years of Aston Martin in style, a party that will be long remembered. At the end of the evening, our shuttle service will return you to the hotel.



The highlight of the Centenary celebrations will take place in **Kensington Gardens** and **Hyde Park** on Sunday – the largest gathering of Aston Martins in the history of the company with an expected 1,000 cars. Meet Aston Martin friends from all over the world and enjoy the milestone anniversary of the brand that unites us. We will of course provide VIP hospitality tickets for all rally participants and a VIP parking space adjacent to the venue. You will receive your delicious Aston Martin hamper and suitable blanket for a private picnic in the park.



[www.jumeirah.com/london](http://www.jumeirah.com/london)



FINAL DESTINATION – LONDON

# BOOKING

	Car with driver*	Additional Driver (in same car)*
FROM COMO	950€	600€
FROM WEITENBURG	800€	500€
FROM NÜRBURGRING	700€	400€
FROM CALAIS	600€	300€

\* All prices are net.

## INCLUDED:

- Rally stickers for your Aston Martin to show your participation
- Event photography with access to an online gallery
- Roadbook with all information
- Lunch buffet and refreshments at all checkpoints
- Aston Martin cool bag
- Saturday: Ticket for the Aston Martin Birthday Party at Freemasons' Hall, London, at 20:00 hrs. All drinks included
- Sunday: VIP hospitality ticket for 'Picnic in the Park' at Kensington Gardens. Ticket includes a parking space for your Aston Martin along with a deliciously-stocked hamper and suitable blanket

## NOT INCLUDED:

- Hotels
- Breakfast and dinner
- Road charges and transfer to/from London
- Fuel

## BOOKING HOTLINE:

+49 176 12083 007

## BOOKING EMAIL:

[BOOKING@ASTONMARTINBIG5.COM](mailto:BOOKING@ASTONMARTINBIG5.COM)



# APPENDIX

## RALLY HOTEL – DAY 1

### STEIGENBERGER ISLAND HOTEL, CONSTANCE

After an eventful rally from Como via St. Moritz and Klosters we stop at the 'Swabian Sea' in the three-country corner of Germany, Austria and Switzerland. Located adjacent to Germany's largest lake, the city of Constance is known as 'Pearl of the Bodensee' because of the idyllic historic town and the island Mainau. This is our first rally hotel.



Steigenberger Island Hotel (5)\*\*\*\*\*  
Auf der Insel 1  
78462 Constance, Germany  
Tel.: +49 7531 1250

#### Room with a garden view

€ 237,00 single    € 258,00 double

#### Room with a lake view

€ 268,00 single    € 289,00 double

#### Dinner Buffet

€ 60,00

Prices include breakfast and taxes.

[www.steigenberger.com/Konstanz](http://www.steigenberger.com/Konstanz)

### DESCRIPTION

You can't get any better than in Constance! The Steigenberger Island Hotel Constance is situated on a small private island of a former Dominican monastery. The unique charm and luxurious ambience of this 5-star hotel, along with its central location being just 100m from the city centre, makes it a superb venue. A short trip across a little bridge takes you to the Roman city centre with its winding medieval streets and beautifully preserved townhouses.



The house has a colourful history having once belonged to the famous airship manufacturer Ferdinand Graf von Zeppelin and is a place of relaxation. The picturesque location, combined with an incomparable mix of modern luxury and historic ambience, reflects the charm of the city. The hotel boasts an idyllic sea terrace with spectacular views over the Bodensee, 102 sumptuous bedrooms and suites, a private beach and a meadow park complete with sun loungers. This hotel is the perfect place to stay.

# APPENDIX

## RALLY HOTEL – DAY 2

### HYATT REGENCY HOTEL, MAINZ

A quick drive along the highway brings us at the end of day 2 to the medieval city, and home of the printing press inventor Gutenberg, Mainz. Sitting at the mouth of the rivers Main and Rhine along the 50th northern latitude the domed city of Mainz looks back on a long history and is the location of our second hotel, the Hyatt Regency.



Hyatt Regency Mainz (5)\*\*\*\*\*  
Malakoff-Terrasse 1  
55116 Mainz, Germany  
Tel.: +49 6131 731234

#### Standard Room

€ 189,00 single    € 209,00 double

#### Rhine-view Room

€ 209,00 single    € 229,00 double

#### Dinner Buffet

€ 68,00

Prices include breakfast and taxes.

[www.regency.hyatt.com/Mainz](http://www.regency.hyatt.com/Mainz)

### DESCRIPTION

The Hyatt Regency Mainz is impressive because of its architectural integration of modern building and 19th-century fortress 'Fort Malakoff'. The exclusive hotel enjoys a quiet location by the edge of the Rhine not far from the city centre with a dream-like view towards the mouth of the Rhine and the natural meadow landscape.



The Olympus Spa & Fitness Centre with its swimming pool, whirlpool, sauna, solarium and steam bath, creates a perfect wellness area. After an evening dinner in the historic hall 'Palatorium' we can end the evening in the comfort of the hotel lounge.



# APPENDIX

## RALLY HOTEL – DAY 3

### HOTEL BARRIERE, LILLE

After an interesting drive through the Ardennes we reach the French city of Lille also known as 'Capital of Flandre' with its historic buildings and various museums. Our third rally hotel awaits us with its complex offering various entertainment.



Hotel Barrière de Lille (5)\*\*\*\*\*  
777 Bis Pont de Flandres  
59777 Lille, France  
Tel.: +33 3 28 14 45 00

#### Superior Room

€ 162,00 single € 176,00 double

#### Suite

€ 232,00 single € 246,00 double

#### Dinner Buffet

€ 58,00

Prices include breakfast and taxes.

[www.lucienbarriere.com](http://www.lucienbarriere.com)

### DESCRIPTION

Sitting in the heart of the city, just a stone's throw from its historic centre, is the Hotel Casino Barriere Lille designed by one of the world-renowned architects Jean-Paul Viguier. The hotel's sumptuous interior was created by leading interior designer Pierre-Yves Rochon.



This luxurious hotel offers a casino, theatre, nightclub, three restaurants and four bars for your entertainment. It creates the ideal surrounding for an exquisite dinner and evening programme à la James Bond 'Casino Royal'.

# APPENDIX

## RALLY HOTEL – DAY 4

### JUMEIRAH CARLTON TOWER, LONDON

After our trip via Euotunnel we reach London in the afternoon. When we have parked our Aston Martins on guarded parking areas at Hyde Park we will be taken to our nearby final rally hotel.



Jumeirah Carlton Tower (5)\*\*\*\*\*  
1 Cadogan Pl, London SW1X 9PY,  
United Kingdom  
Tel.: +44 20 7235 1234

#### Standard Room

£ 228,00 single    £ 252,00 double

#### Dinner Buffet

£ 70,00

Prices include breakfast and taxes plus a voluntary 5% service charge.

[www.jumeirah.com/london](http://www.jumeirah.com/london)

### DESCRIPTION

The Jumeirah Carlton Tower Hotel is a luxurious, elegant, hotel in the heart of London just 800m away from Buckingham Palace. Surrounded by manicured lawns the hotel is conveniently situated for luxury shopping and is within walking-distance from various tourist landmarks.

In close proximity to Hyde Park and the West End, the Jumeirah Carlton Tower Hotel is the ideal place for visiting London. Just around the corner you will find well known museums and galleries along with famous stores such as Harrods and Harvey Nichols. In parallel to its central location the Jumeirah Carlton Tower Hotel is a tranquil and luxurious refuge where you will enjoy your stay in modern and elegant rooms or suites.

The Jumeirah Carlton Tower Hotel is a convincing mix of fine elegance with modern interiors and has been awarded best hotel in the United Kingdom on several occasions.



# APPENDIX

## TRAVEL HOTEL – STOP 1

If you plan on joining our rally from the start at Lake Como and come from afar you have several options. The first is the Starhotel Grand Milan which is located directly along the highway, halfway between Milan and Como. This hotel is a modern avantgarde designer hotel with a total of 238 rooms and suites. It is perfectly located at just 30 minutes' drive from our starting point, the CastaDiva Resort & Spa Hotel.



**STARHOTEL GRAND MILAN (4)\*\*\*\* Superior**  
Via Varese 23  
Saronno 21047, Italy  
Tel.: +39 02 963631

**Superior Room:** € 80,00 single € 100,00 double  
**Deluxe Room:** € 100,00 single € 120,00 double  
**Suite:** € 150,00 single € 170,00 double

Prices include breakfast and taxes, exclude City Taxes.

[www.starhotels.com/grand-milan](http://www.starhotels.com/grand-milan)

The most practical but, depending on the season, also the most expensive option is a stay at the CastaDiva Resort & Spa, an exceptionally luxurious hotel and exclusive Spa providing everything you can dream of. The breathtaking view and exquisite location are simply unforgettable.



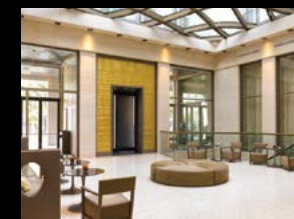
**CASTADIVA RESORT & SPA (5)\*\*\*\*\* Deluxe**  
Via Caronti 69  
22020 – Blevio (CO), Italy  
Tel.: +39 031 32511

**Deluxe Lake-View Room:**  
€ 935,00 single € 935,00 double

Prices include breakfast and taxes.

[www.castadivaresort.com](http://www.castadivaresort.com)

If you would prefer to stay in the centre of Milan we offer the luxurious Starhotel Rosa Grand Milan with its options for shopping and sight-seeing. The impressive hotel in the centre of Milan's cultural and modern sights is walking distance from the gothic Duomo cathedral, la Scala and close to the exclusive shopping street Via Montenapoleone. With 327 rooms and suites in modern Italian design, combined with elegant luxury and an impressive glass-roofed lobby, this is an ideal choice as your Italian location.



**STARHOTEL ROSA GRAND MILANO (5)\*\*\*\*\* Superior**  
Piazza Fontana 3  
Milan 20122, Italy  
Tel.: +39 02 88311

**Superior Room:** € 249,00 single € 269,00 double  
**Deluxe Room:** € 279,00 single € 299,00 double  
**Executive Room:** € 309,00 single € 329,00 double

Prices include breakfast and taxes, exclude City Taxes.

[www.starhotels.com/RosaGrand](http://www.starhotels.com/RosaGrand)

## TRAVEL HOTEL TO STOP 2

## MÖVENPICK HOTEL, STUTTGART

If you are coming from the North or South to join our rally at stop 2, Schloss Weitenburg, you have the opportunity to stay at the nearby modern 4-star Superior Mövenpick Hotel Stuttgart Airport & Messe. The hotel is at the gates of the state capital Stuttgart around 50 km (40 minutes) away from Schloss Weitenburg. The exclusive business hotel amazes with great design and its use of sophisticated materials.



Mövenpick Hotel Stuttgart Airport & Messe (4)\*\*\*\* Superior  
Flughafenstraße 50  
70629 Stuttgart, Germany  
Tel.: +49 711 553440

**Standard Room:**

€ 135,00 single € 172,00 double

**Junior Suite:**

€ 280,00 single € 317,00 double

**Executive Suite:**

€ 420,00 single € 457,00 double

Prices include breakfast and taxes.

[www.moevenpick-hotels.com/stuttgart](http://www.moevenpick-hotels.com/stuttgart)

## HOTEL SCHLOSS WEITENBURG, STARZACH

Alternatively we have at rally stop 2 a limited number of rooms in the 3-star Superior Hotel Schloss Weitenburg. Each of the 33 superior rooms is unique. Stucco decorated ceilings, garrets, antique furniture and original tiled fireplaces are enhanced by stunning views of the hill, park and castle grounds. Golfers can take the opportunity to play on the Castle's 18-hole Par 72 championship course designed by Heiz Fehring (former trainer of Bernhard Langer) [www.gcsw.de](http://www.gcsw.de).



Hotel Schloss Weitenburg (3)\*\*\* Superior  
Weitenburgstrasse 1  
72181 Starzach, Germany  
Tel.: +49 7457 9330

**Superior Single Room:**

€ 80,00

**Superior Double Room:**

€ 130,00

Prices include breakfast and taxes.

[www.schloss-weitenburg.de](http://www.schloss-weitenburg.de)



## TRAVEL HOTEL TO STOP 3

## DORINT HOTEL, NÜRBURGRING



The location of the 4-star Dorint Hotel at the Nürburgring can't be topped! To the back is the beautiful landscape of the Hocheifel and in front of you the finish line of the world-famous Nürburgring racetrack. For racing enthusiasts this is a dream location but it is also a place for relaxation as it combines nature and very attractive surroundings.

Dorint Hotel am Nürburgring (4)\*\*\*\*  
Grand-Prix-Strecke  
53520 Nürburg, Germany  
Tel.: +49 2691 309-0

**Standard Room**

€ 92,00 single    € 132,00 double

**Comfort Room**

€ 149,00 single    € 181,00 double

Prices include breakfast and taxes.

[www.dorint.com/nuerburgring](http://www.dorint.com/nuerburgring)

## TRAVEL HOTEL TO STOP 4

## HOTEL CHÂTEAU DE COCOVE, RECQUES SUR HEM



Travelling from the North or South directly to our fourth rally stop close to Calais, if you would prefer not to stay in Lille, we have reserved a limited number of rooms in the 3-star Superior Hotel Château de Cocove.

The Hotel Château de Cocove sits on the little green hill of Recques-sur-Hem in the middle of beautiful grounds on the edge of the regional national park 'PNR Caps et Marais d'Opale'. The hotel has been awarded with the title 'Maître restaurateur' and has an excellent kitchen and its wine cellar offers a superior selection of wines and champagne. The hotel was designed by Flemish architect Luc Toelen who ingeniously combined the château's original features with modern comforts. The furniture reflects the spirit of the château and each of the 27 rooms has been styled individually.

Château de Cocove (3)\*\*\* Superior  
Avenue de Cocove  
62890 Recques sur Hem, France  
Tel.: +33 3 21 82 68 29

**Superior Room:**

€ 90,00 single    € 125,00 double

Prices include breakfast and taxes.

[www.chateaucocove.com](http://www.chateaucocove.com)

# APPENDIX

## ROUTE AND ORDER OF EVENTS



- Information on travelling to Como: If you would like to book a hotel for your trip to Como on 15 – 16 July, we will be happy to assist via our booking hotline [booking@astonmartinbig5.com](mailto:booking@astonmartinbig5.com). The hotline is available for all queries and requirements. Please call +49 (0)176 12083 007.
- Aston Martin luggage service: to make your trip easier we offer our roadster and volante customers a luggage shuttle service between the rally hotels. Please select this option upon registration.
- Participation is only possible with an Aston Martin. If you are not an Aston Martin owner but wish to experience the rally visit luxury car leasing company Sixt at [www.sixtluxurycars.com](http://www.sixtluxurycars.com) for current availability.
- The rally will be driven on a recommended route and you can choose between driving this route or making your own way from one checkpoint to the next.
- Find information about the rally on our website [www.astonmartinbig5.com/EN/rally](http://www.astonmartinbig5.com/EN/rally)